

**\$8 MILLION**  
total project cost

**\$3.35 MILLION**  
Impact Seven investment

**100 JOBS**  
created or supported

# MAGMA FLOORING

RIVER FALLS



## >>> PROJECT TYPE

equipment loan, convertible debt

## >>> IMPACT SEVEN'S ROLE

lender

## >>> PARTNERS / FUNDING SOURCES

Impact Seven  
Bank LOC  
TPS Royalty Discount  
WEDC  
New Capital Fund II  
Member Investment  
Convertible Debt Investors

Magma Flooring in River Falls engineers products to meet the high environmental and sustainability demands of today's flooring market. Products are made from recycled plastic and natural materials to offer an eco-friendly, fully-functional alternative to PVC, offering the same or greater level of performance. Magma Flooring products are PVC-free, chlorine-free, phthalate-free, plasticizer-free, contain no VOCs, and can be readily recycled - all while remaining price competitive.

Impact Seven provided the \$3.35 million in flexible financing to enable a major investment in highly specialized equipment that would enable the company to capitalize on its revolutionary product idea. As a direct result, the company anticipates adding 100 quality jobs over the next several years.

## AN IMPACT SEVEN BUSINESS DEVELOPMENT PROJECT

